

Outline brief for illustrator:

- Background
 - The project comprises the dissemination phase of the English Heritage funded Exmoor National Mapping Programme (NMP) project, following on from the survey phase which was completed in July 2009 (<http://www.english-heritage.org.uk/server/show/nav.11316>);
 - The product will comprise a popular publication of approximately 30,000 words, with a local focus but a national audience. The subject of the book is the reclamation and improvement of Exmoor from the medieval period to the 19th century, with a focus on the latter period. It will comprise a heavily illustrated volume with illustrations including aerial and ground photographs, maps and plans derived from the NMP survey transcriptions and several reconstruction illustrations.
 - Profile: The publication will cover a major episode in the development of the landscape of one of England's National Parks. In addition, English Heritage (EH) publications have expressed interest in publishing this volume. It will therefore have a national profile.

- What we want:
 - This outline brief is not a tender document but is aimed at generating expressions of interest from illustrators who would like to be considered for producing the bulk of the non-reconstruction illustrations, such as maps and plans. We envisage the book including up to 20 such illustrations.
 - The illustrations will be a combination of colour maps and black and white line drawings.
 - The illustrations will include introductory material, such as location maps, geology, soil maps etc., but also illustrations based upon the transcriptions of the NMP aerial survey, interpreting the archaeological features recorded from aerial photographs, alongside which the illustrations may be published.
 - For preference, illustrations should be submitted in Illustrator format (.ai). Further technical specifications to be provided following discussion with EH publications.

- Book details:
 - The book will be part of the EH accessible paperback series (for comparison see Riley and Wilson-North (2001) *The Field Archaeology of Exmoor* or Riley (2006) *The Historic Landscape of the Quantock Hills*), which measures 240 x 195 mm in size. Pages will be on a 5 column layout with illustrations typically covering 4 or 5 columns.

- Timescale:
 - Illustrations must be commissioned by the end of April 2010 and completed by August 2010.

- How we want people to express interest:
 - Expressions of interest should be submitted by letter to Cain Hegarty at Exmoor National Park Authority, Exmoor House, Dulverton, Somerset, TA22 9HL, including examples of recent work and contractual details.
 - Expressions of interest should be received by 12 noon on 08 April 2010.

Bullet point an outline brief for a reconstruction artist:

- Background
 - The project comprises the dissemination phase of the English Heritage funded Exmoor National Mapping Programme (NMP) project, following on from the survey phase which was completed in July 2009 (<http://www.english-heritage.org.uk/server/show/nav.11316>);
 - The product will comprise a popular publication of approximately 30,000 words, with a local focus but a national audience. The subject of the book is the reclamation and improvement of Exmoor from the medieval period to the 19th century, with a focus on the latter period. It will comprise a heavily illustrated volume with illustrations including aerial and ground photographs, maps and plans derived from the NMP survey transcriptions and several reconstruction illustrations.
 - Profile: The publication will cover a major episode in the development of the landscape of one of England's National Parks. In addition, English Heritage (EH) publications have expressed interest in publishing this volume. It will therefore have a national profile.

- What we want:
 - This outline brief is not a tender document but is aimed at generating expressions of interest from illustrators and artists who would like to be considered for producing the volume's reconstruction illustrations or paintings. We envisage the book including up to 4 such illustrations or paintings.
 - The illustrations or paintings will cover a range of subjects illustrating aspects of the reclamation or improvement of Exmoor's landscape, as revealed or enhanced by the NMP survey. Possible subjects include the operation of a 19th steam-plough in the drainage of peatlands, the construction or use of sheepfolds and peat cutting on Exmoor Forest.
 - Only colour illustrations or paintings will be considered but the media to be used is open for discussion.

- Book details:
 - The book will be part of the EH accessible paperback series (for comparison see Riley and Wilson-North (2001) *The Field Archaeology of Exmoor* or Riley (2006) *The Historic Landscape of the Quantock Hills*), which measures 240 x 195 mm in size. Pages will be on a 5 column layout with illustrations typically covering 4 or 5 columns.

- Timescale:
 - Illustrations must be commissioned by the end of April 2010 and completed by August 2010.

- How we want people to express interest:
 - Expressions of interest should be submitted by letter to Cain Hegarty at Exmoor National Park Authority, Exmoor House, Dulverton, Somerset, TA22 9HL, including examples of recent work and contractual details.
 - Expressions of interest should be received by 12 noon on 15 March 2010.